



2025-2026 COMMUNITY ENGAGEMENT SEASON IN REVIEW ◀◀◀◀

IMPACT HIGHLIGHTS



46,000+
BOOKS
DONATED

116,000+
OF LIVES IMPACTED



18,200+
MEALS PACKED

2
WISHES
GRANTED



4,000+
LITERACY KITS DISTRIBUTED

3 HOMES BUILT



1M+
READING
MINUTES LOGGED

4,200+
EMPLOYEE
VOLUNTEER HOURS



20 TREES PLANTED



21,000 TICKETS DONATED

172
ORGANIZATIONS RECEIVED
IN-KIND DONATIONS



47,000+
MINUTES OF
FITNESS ACTIVITY

THE IMPACT

▶▶▶▶ IN THEIR WORDS



The Memphis Grizzlies continue to show that their commitment to Memphis goes far beyond the court. Their team's willingness to roll up their sleeves and serve alongside Catholic Charities of West Tennessee makes a real difference for the neighbors and families we support throughout our communities every day. //

— **Kiki Hall**

Senior Director of Community Engagement, Catholic Charities of West Tennessee



This is a great event that highlights what we can do when we partner. We've been partnering with the Grizzlies, Nike and Cigna for the past five years to put on GrizzFit Combine, and it shows what we can do when we work together as a community to help our students. //

— **Dr. Roderick Richmond**

Superintendent, Memphis-Shelby County Schools



What I really enjoyed about today was how they [the Grizzlies] set up Dream In Code. It was a really fun experience, but it was also beginner-friendly — no matter how much you knew about technology or coding, you still had a part in it, and I really liked that. //

— **Catheryn**

6th Grader



On behalf of the Boys & Girls Clubs of Greater Memphis, we are beyond grateful to the Memphis Grizzlies for their energy, generosity and genuine commitment to our organization, which has inspired our kids in ways that will last a lifetime. The Grizzlies are truly the real MVPs for our youth. //

— **Latoya Davis**

Volunteer & Community Engagement Coordinator, Boys & Girls Clubs of Greater Memphis

COMMUNITY ENGAGEMENT

►►► Our community is at the heart of everything we do.

GRIZZLIES IN THE
Community

The Memphis Grizzlies remain deeply committed to supporting youth and families across the Mid-South through our core pillars:



| EDUCATION



| HEALTH & FITNESS



| SERVICE



181
TOTAL EVENTS

116,780
NUMBER OF
PEOPLE IMPACTED

EDUCATION ▶▶▶▶

Learning Without Limits

The Memphis Grizzlies are dedicated to helping prepare Memphis students for success in college and career and avidly promote education and college preparedness through targeted academic enrichment initiatives.



GRIZZ GOES BACK TO SCHOOL

During the months of August and September, Memphis Grizzlies players, coaches, personnel and corporate partners support students and educators across the Mid-South as they tip off the new school year. The Grizzlies are excited to show students that learning can be fun and that coming to school every day is rewarding.



THIS YEAR THE GRIZZLIES TIPPED-OFF GRIZZ GOES BACK TO SCHOOL WITH:

- Grizz Connect Packing Backpacks at Raleigh Library
- Orange Mound Community Center Back-to-School Fair
- Teach901 Back-to-school Teacher Bash
- MSCS Teacher Pep Rally
- MSCS Back-to-School Fair
- ARISE2Read tip off Training



PRESENTED BY



The Read to Achieve program, presented by Big River Steel, Sylvamo, and KPMG, motivates 3rd-5th grade students in the greater Memphis area to read engaging literature and develop a lifelong love of reading.

2,000
LITERACY BACKPACK
KITS DISTRIBUTED



50+
SCHOOLS IMPACTED
ACROSS FOUR DISTRICTS
AND THREE STATES

1,000,000+
READING MINUTES LOGGED

10,000
BOOKS DONATED





rePRESENT EVERY DAY

PRESENTED BY **ting** internet & mobile

rePRESENT Every Day, presented by Ting, is the Grizzlies' truancy reduction program working to keep students engaged and in the classroom across Memphis Shelby County Schools. Through targeted attendance interventions and focused support for the most at-risk students, all three partner schools demonstrated measurable improvement this season.



Junior Achievement BizTown®

The Memphis Grizzlies are proud to support Junior Achievement in bringing financial literacy, entrepreneurship and workforce readiness programs to students across the Mid-South. This season, 28,000 students engaged in hands-on curriculum designed to connect classroom learning with the real-world skills needed to succeed in life and work.



FINAL ATTENDANCE PERCENTAGES:

- **91%** Hanley Elementary
- **94.8%** Sharpe Elementary
- **96%** Macon Hall Elementary



STEM Starts Here



Dream in Code seeks to encourage students from 6th to 12th grade in the Greater Memphis region to explore and pursue careers in STEM fields. Through participation in various STEM-related career activities, students are provided with an educational experience that positively impacts the community.



75 students from Code Crew, Grizzlies Prep and Granville T. Woods Academy of Innovation attended our inaugural event for a full day of exploration, career workshops and a panel with industry professionals.



STEM FORWARD

STEM Forward provides funding to support teachers and students in implementing STEM projects throughout the school year, expanding student access to science, technology, engineering and math.

Rozelle Elementary School, Building Brains with Bots



The Memphis Grizzlies award STEM grants to K-12 teachers to implement classroom projects that increase student access to STEM fields and inspire the next generation.

7 STEM PROJECTS FUNDED



6,000 STUDENTS SUPPORTED

KIPP Collegiate Middle School, Project Clean Water

Honoring Our Educators

TEACHER APPRECIATION

The Memphis Grizzlies are committed to celebrating educators across the Mid-South year-round.

HERE'S HOW WE SHOWED OUR APPRECIATION:

- Distributed over 1,700 tickets to educators through ARISE2Read, Literacy Mid-South, Memphis Shelby County Schools, and Fayette County School District.
- Partnered with Teach901 to tip off and close out the school year with educator appreciation events.
- Treated over 30 teachers to a food truck experience, delivered custom mugs to five schools across the Mid-South, and provided over 60 swag bags to Pivot School Improvement Leaders.



In partnership with Tennessee Lottery, the Grizzlies recognized six teachers from different schools, grade levels and subject areas throughout the year. Each educator was highlighted on social media and invited to enjoy a Grizzlies home game as part of the celebration.

ADAM PATRICK

Grizzlies Prep

ERIKA MALONE

KIPP Memphis Collegiate High

JANET BOOKER

Iota Schools

JERITA POWELL

Colonial Middle School

REFUGIO CORONADO GARCIA

Willow Oaks Elementary

TORIE RANDALL

Bartlett City Schools

EDUCATION



MEMPHIS GRIZZLIES SCHOLARS PROGRAM

Driving to Succeed.



The Memphis Grizzlies Scholars Program (MGSP) is a selective high school prep program for rising 8th graders at Memphis Grizzlies Preparatory Charter School. The program's mission is to increase exposure to academically rigorous opportunities that will serve as a pathway to each participant's success for high school, college and career.

COMMUNITY PARTNERS

- CodeCrew
- Grizzlies Preparatory Charter School
- Memphis Grizzlies Foundation
- WYXR Crosstown Radio Partnership
- Young Wall Street Traders



3.8 AVERAGE GPA



400+ MENTORING HOURS

110+ CODING HOURS



30+ COMMUNITY SERVICE HOURS

365+ CURRICULUM HOURS

10 MENTORS

HEALTH & FITNESS ▶▶▶▶

Moving with Purpose

Committed to creating a healthier Mid-South, the Memphis Grizzlies and Cigna Healthcare aim to increase access to health and fitness options, promote wellness education, and encourage active lifestyles to empower individuals and families to make informed, lasting health decisions.



HEALTH & FITNESS



GRIZZFIT


GrizzFit, presented by Nike, is a “no experience necessary” fitness program designed to introduce students to different forms of physical exercise while educating and challenging them to make healthier choices in their everyday lives.

MEMPHIS
GRIZZLIES

32
SCHOOLS PARTICIPATED IN
4-WEEK CURRICULUM

500+
STUDENTS DIRECTLY IMPACTED



25,200
MINUTES OF MOVEMENT





GrizzFuel educates youth on healthy nutritional habits with hands-on engagement that allows them to see and demonstrate how daily proper food choices lead to increased energy levels, improved immune systems and weight loss.

GrizzFuel partnered with Sow Project to host a culinary experience and cooking competition for Memphis-area high school students, teaching real food education and hands-on cooking skills.



31
STUDENTS DIRECTLY IMPACTED



960
MINUTES OF STUDENT COOKING TIME

Girls Who Play, Lead



Girls Summit is dedicated to giving middle school girls the opportunity to explore traditional and non-traditional sports. Through these experiences, participants strengthen leadership skills and gain the confidence to take on new challenges.

The eighth annual Girls Summit, presented by Nike in association with Woman's Foundation of Greater Memphis, welcomed more than 150 middle school girls from the Mid-South. Participants received custom-fit Nike sports bras and took part in a body positivity activity designed to build confidence and self-empowerment.



16,000 MINUTES OF MOVEMENT

**STATIONS INCLUDED BASKETBALL,
GYMNASTICS, WRESTLING AND JOOKIN**



The summit concluded with a panel featuring WNBA player Jordan Horston, Olympic gold medalist Rochelle Stevens and Grizzlies director of mental performance Chelsi Day, discussing women's unique ability to rise above life's challenges.

4 PARTICIPATING SCHOOLS

4 UNIQUE ZIP CODES

HEALTH & FITNESS



GRIZZFIT COMBINE

GrizzFit Combine, presented by Nike in association with Cigna, was held in March during Women's History Month to celebrate girls in grades 3-5 from Memphis Shelby County Schools. Top performers from the February GrizzFit curriculum competed through athletic drills similar to an NBA Combine for the championship trophy.



66 GIRLS COMPETED

5,940
TOTAL MINUTES OF
PHYSICAL ACTIVITY

22
PARTICIPATING SCHOOLS

WINNING SCHOOLS

- **1st:** Treadwell Elementary
- **2nd:** Wells Station Elementary
- **3rd:** White Station Elementary



Game ChangeHER Award



During Women's History Month, the Grizzlies recognize women driving change across Memphis through the GameChangeHER Award. It honored leaders within entrepreneurship, leadership and public service. From 155 nominations, four women were recognized in-game and received a Nike prize pack.

SYLVIA MARTINEZ
CEO, Girls Inc. of Memphis

DAWN HESTER
Kayaking Coach, South
Memphis

KAYLA GRAFF
CEO, Sweet Bio

SHEENIKA SMITH
Teacher, Booker T.
Washington High School

The Dream Court Series

The Memphis Grizzlies and FedEx launched the Dream Court Series, a transformative initiative inspired by Dr. Martin Luther King Jr.'s vision of equality, unity, and community empowerment. The first court in the series was unveiled at the Bernal E. Smith Boys & Girls Club, where the entire gymnasium was transformed with a new court, lighting, paint, wall padding and creative graphics. Grizzlies players were on hand for the unveiling and ran basketball drills with the students.



Through the Dream Court Series, the Grizzlies and FedEx aim to create safe, inclusive spaces where Memphis youth can build confidence, foster friendships, and dream bigger both on and off the court.



SERVICE ▶▶▶▶

Leading Off the Court

By leveraging our brand, resources and partnerships, our goal is to strengthen and foster more vibrant communities and engaged individuals. Each year Grizzlies players, coaches and front office staff give back to the community through a variety of service-driven projects.





Grizzlies Connect is the organization's overarching umbrella for all employee volunteer activation. It provides fun, engaging, high-impact service-driven projects that benefit the Mid-South community. The program also increases employee engagement and team building through volunteer opportunities, while promoting brand alignment with businesses that share similar values around community engagement.



4,200+
TOTAL HOURS OF SWEAT EQUITY
GIVEN BACK TO THE COMMUNITY

In April, Grizz Connect held an inaugural community impact tour with four stops during National Volunteer Month, impacting **9,000+** lives through **166** volunteers.

171
HOURS BY PLAYERS AND COACHES

46
GRIZZ CONNECT
EVENTS

500+
MENTOR VOLUNTEER HOURS
BY GRIZZLIES EMPLOYEES

30+
COMMUNITY PARTNER
ORGANIZATIONS SUPPORTED





Presented by Coca-Cola Consolidated, EcoGrizz is an initiative designed to spotlight the Grizzlies year-round sustainability efforts and commitment to the environment. The initiative is dedicated to celebrating environmental progress and advocating for sustainable projects.

Grizz Connect volunteers and students at MASE Charter School revived a long-dormant garden, planting 16 flower beds of vegetables, herbs and pollinator flowers.



Teamed up with Memphis Parks to plant 20 new oak trees and clean up John F. Kennedy Park.

▶▶▶▶ Your Vote is Your Voice



Grizz Votes is the Grizzlies' nonpartisan initiative to encourage civic engagement and voter participation across the Mid-South. Elections at every level, city, county, state and federal are shaped by the people who show up. Grizz Votes helps community members learn the issues and the process to make their voice heard.

The Memphis Grizzlies, in partnership with the Shelby County Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and the Shelby County Election Commission, hosted the Get REV'd Up Voter Education Rally at FedExForum. The event educated 200 high school students on voting processes and civic participation, with 80 students registering to vote. Mayor Paul Young and Grizzlies forward GG Jackson II spoke to students on the importance of being active participants in the democratic process.



Grizzlies Give Back During Season of Giving



Season of Giving (SOG) provides the platform for the Grizzlies to spread holiday cheer during the months of November and December. Activations can include holiday-themed parties, hospital visits, gift exchanges and a full-team event.

The Grizzlies Holiday Feast brought together players, coaches, Grizz Girls and Claw Crew to serve warm meals and celebrate the holidays with 260 Memphis families from the 164th Airlift Wing, My Town Miracles, and Girls Inc. of Memphis.



At the Purdue Center of Hope, GrizzFam and the Salvation Army served Thanksgiving dinner to more than 80 women and children, sharing a meal and holiday crafts like cookie decorating and coloring.

Grizz Girls visited Le Bonheur Children's Hospital to give hand-knit blankets, swag bags and candy canes to kids and families undergoing treatment, bringing a little brightness during a challenging time.



Grizzlies staff and GrizzFam adopted 48 angels through the Salvation Army's Angel Tree program, making sure no family went without a gift during the holidays.

Where Legacy Lives

MLK DAY OF SERVICE

In honor of Dr. Martin Luther King Jr.'s legacy, the Memphis Grizzlies and FedEx teamed up for a meaningful Day of Service. Alongside 94 volunteers and 11 nonprofit partners, Grizzlies players and coaches helped distribute 1,500 food boxes packed with 20 pounds of non-perishables each, with cars lining up more than a mile through downtown Memphis to receive them.



1,500
FOOD BOXES
PACKED



The Moments That Matter Most



Teaming up with Make-A-Wish, the Grizzlies made wishes come true both across the Atlantic and at home this season.

When the team traveled to London for the NBA Global Games, 17-year-old Sam from Cambridge made the trip of a lifetime to the O2 Arena to see his favorite team play. Sam got to meet players, including Olivier-Maxence Prosper courtside, a moment his family described as the best day of their lives.



Back in Memphis, the Grizzlies welcomed Achille and his family to FedExForum for his first-ever NBA game. From a courtside shootaround with GG Jackson II, Walter Clayton Jr., and Cedric Coward to serving as Honorary Captain at center court, Achille experienced game day through the eyes of a Grizzlies player and left with a personalized jersey from Coach Iisalo and a pair of game-worn shoes from GG.

Standout Events & Highlights



BREAST CANCER AWARENESS NIGHT

FedExForum turned pink for Breast Cancer Awareness Night as the Grizzlies honored 10 survivors with a full gameday experience. Survivors met with GG Jackson II and his sister, watched the game from a private suite with personalized gifts, and were recognized at center court while players and coaches wore “We Wear Pink” t-shirts during warmups.



GRIZZ SHOP LOCAL

Grizz Shop Local returned for its sixth year, bringing 40 local vendors to FedExForum on Small Business Saturday to celebrate the small businesses that make Memphis unique. Every attendee left with a custom tote designed by a student artist from Contemporary Arts Memphis.

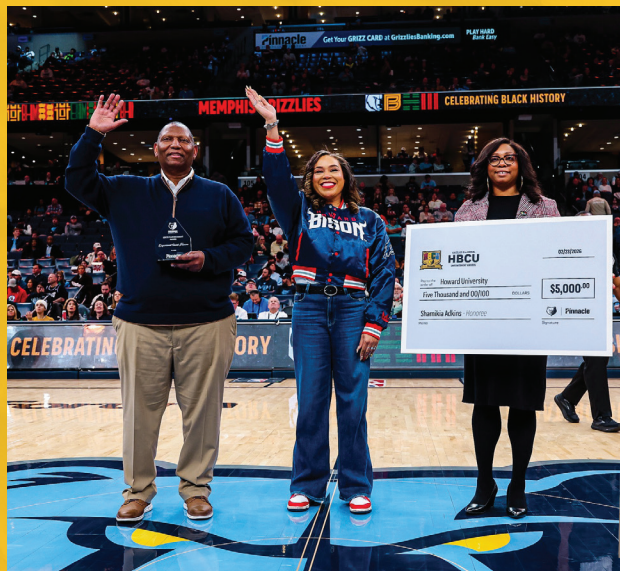


SERVICE



Each year the Memphis Grizzlies celebrate the legacy and impact of Historically Black Colleges and Universities. HBCU Night presented by Pinnacle Financial Partners featured “Convos at the Caf,” a pregame panel discussion exploring male enrollment trends at HBCUs, in-game activations honoring HBCU representatives and alumni, and a drumline performance at halftime.

The night also marked the opening of applications for the Grizzlies’ eighth annual HBCU Empowerment Awards, which honor four outstanding HBCU alumni making an impact in education, health and fitness, youth development or service with a \$5,000 donation to their alma mater for scholarships.



NBA GLOBAL GAMES

While in London for the Grizzlies vs. Magic game, players took part in an NBA Cares event, painting basketballs side by side with local youth in designs celebrating community and the unifying power of art and sport. Back in Memphis, around 200 kids and adults gathered at the Bernal E. Smith Boys & Girls Club for an NBA Global Games watch party honoring Dr. King's legacy through the National Civil Rights Museum's Keepers of the Dream panel, where young leaders shared how they're driving change and offered guidance on making their voices heard.



SERVICE



The Grizz Ticket Assist program, supported by Ticketmaster, distributes tickets to nearly 200 organizations across the Mid-South, providing opportunities for youth & nonprofit charities to attend games in one of the best home court environments in the league at FedExForum.



21,000+ TICKETS DONATED
by players and owners to local organizations
through our Grizz Ticket Assist program.

PLAYER INITIATIVES

JAYLEN WELLS supported the Sickie Cell Foundation of TN's 17th Annual Mark Walden Memorial 5K Walk, serving as Grand Marshal, greeting participants and running in the event himself. He also hosted Sickie Cell warriors and their families at a Memphis Grizzlies game through Grizz Ticket Assist.



CEDRIC COWARD showed up for Memphis families in a big way during the holidays, first joining Streets Ministries to personally hand out holiday food baskets, then returning later that week to speak to kids at the Streets Ministries Christmas Basketball Classic.



SCOTTY PIPPEN JR. hosted a free youth basketball camp at the Memphis Sports and Events Center, keeping more than 70 boys ages 6 to 14 active with a day of drills, skill-building and friendly competition.



ZACH EDEY visited the Humane Society of Memphis and Shelby County to personally present a donation in support of animals at the shelter, a cause close to his heart.

TY JEROME made the holidays special for four Boys & Girls Club families, surprising them with pregame photos and autographs before the group settled into a suite for food and personalized wrapped gifts.



FOUNDATION

During the 2025-26 season, the Memphis Grizzlies and the NBA Foundation added six new Memphis-based nonprofits to their grantmaking portfolio: City Leadership, Crosstown Arts, Junior Achievement of Memphis and the Mid-South, Man Up Teacher Fellowship, the Memphis Medical District Collaborative and New Memphis Institute. Together, they received more than \$1 million in funding.



CROSSTOWN ARTS



The NBA Foundation also renewed its support for 10 local and national returning grantees: Center for Employment Opportunities, City Year, CodeCrew, Collective Blueprint, Contemporary Arts Memphis, Memphis Music Initiative, MobilizeGreen, Peer Power, Soulsville Foundation and Tech 901.



Center for
Employment
Opportunities



THE COLLECTIVE
BLUEPRINT



SOULSVILLE
FOUNDATION



IN MEMORY OF BRANDON CLARKE



Brandon Clarke was more than a basketball player. He was a friend, a mentor, and a champion for the Memphis community.

Brandon showed up for Memphis in unforgettable ways. He celebrated Literacy Awareness Month at KIPP Memphis Collegiate Elementary, presenting a check for the ARISE2Read program and honoring the 100+ people working to make reading a reality for every child in Memphis.

Brandon's Foundation surprised 40 students at Buckman's Boys & Girls Club with a pizza party, brand-new headphones, and Grizzlies swag bags, turning an ordinary Thursday into a memory those kids will carry with them.

Brandon also regularly donated tickets and suite nights to the community through Clarke's Crew via Grizz Ticket Assist.

Brandon was an outstanding teammate and an even better person. The kindness he showed Memphis will live on in every life he touched.



The Brandon Clarke Foundation exists to serve communities with the same humility, kindness, and heart Brandon carried daily. To support the foundation, visit brandonclarkefoundation.org.



THANK YOU PARTNERS

CORPORATE PARTNERS



COMMUNITY PARTNERS

164th Airlift Wing
American Cancer Society
American Heart Association
ARISE2Read
Autism Centers TN
Black Girls Code
Boys & Girls Club of Greater Memphis
Catholic Charities of West Tennessee
Clayborn Temple
Code Crew
Douglass Community Center
Everbloom Farmacy
Foster Village Memphis

Friends For All Memphis
Girls Inc. of Memphis
Grizzlies Preparatory Charter School
Habitat For Humanity of Greater Memphis
HBCU Awareness Foundation
Hospitality Hub
Humane Society of Memphis and Shelby County
JIFF
Junior Achievement
Le Bonheur Children's Hospital
Literacy MidSouth
Mase Charter School
Meals of Hope

Memphis City Beautiful
Memphis Fire Department
Memphis Grizzlies Foundation
Memphis Parks
Memphis Police Department
Memphis Public Libraries
Memphis Shelby County Schools
Mid-South Food Bank
My Town Miracles
National Civil Rights Museum
NBA Cares
PlayHouse Theatre
Porter Leath

Salvation Army Memphis
Shelby County Election Commission
St. Jude Children's Research Hospital
Streets Ministries
Sweet Cheeks Diaper Ministry
TEAM Mentor
Tech901
Volunteer Memphis
West Memphis School District
Women's Foundation of Greater Memphis
YMCA of Memphis & The Mid-South





**MEMPHIS
GRIZZLIES**

STAY CONNECTED

 /GRIZZLIESFOUNDATION

 GRIZZCOMMUNITY

 GRIZZCOMMUNITY



WWW.GRIZZLIES.COM/COMMUNITY

